



### **Increase in Periodicity of various G2B Services in Tourism Department**

The State of Goa, renowned for its vibrant tourism industry, has been actively implementing reforms to enhance the ease of doing business, particularly within the tourism sector. Recognizing the vital role tourism plays in the state's economy, the government has prioritized streamlining processes and reducing administrative burdens for stakeholders in this industry. These efforts aim to create a more supportive and efficient environment for businesses, enabling them to focus on delivering exceptional services to tourists.

One of the significant improvements introduced by the Government of Goa relates to the renewal process for tourism sector licenses. Previously, businesses such as hotels, restaurants, travel agencies, and other tourism-related establishments were required to renew their licenses annually. This annual renewal often involved navigating through cumbersome paperwork, consuming valuable time and resources, and creating operational challenges. To address these concerns, the state government issued a notification to increase the validity period of tourism licenses, thereby reducing the frequency of renewals.

Under this reform, tourism businesses now have the flexibility to choose a renewal period that best suits their operational requirements. The extended validity options allow licenses to remain valid for multiple years, minimizing the need for frequent renewals. To ensure a seamless experience, this feature has been integrated into Goa's online single-window system, a centralized platform where businesses can access various government services. The system provides a user-friendly interface that simplifies the renewal process, making it faster and more convenient. Licenses under the Tourism Department which has been increased by three to five years

- Hotel Registration / Renewal
- Travel Registration / Renewal
- Tourist guide registration / renewal
- Water-sports registration / renewal
- Photographers' registration / renewal
- Dealer registration / renewal
- Online travel agents' registration / renewal
- Spice plantation registration / renewal
- Private shack / hut / tents registration / renewal

By extending the periodicity of tourism licenses, the government has alleviated a significant administrative burden on businesses in the sector. This change not only saves time and effort but also reduces compliance-related costs, allowing tourism operators to allocate their resources more effectively toward improving their services and enhancing the visitor experience. The reform reflects the government's commitment to supporting the growth and sustainability of the tourism industry, which is a cornerstone of Goa's economy.

This initiative also aligns with global best practices, highlighting Goa's proactive approach to fostering a competitive and business-friendly environment. By addressing key pain points in the licensing process, the government demonstrates its understanding of the sector's needs and its dedication to creating a thriving ecosystem for tourism businesses.